

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Entrepreneurial Economics				
Head of course	PhD Davor Širola, Senior Lecturer				
Study programme	Professional undergraduate study Entrepreneurship				
Status of a course	Obligatory				
Year of study	1.	Semester	II.	ECTS credits	6
Teaching plan (L + E + S+ Pr)	3+0+2+0				
Goals of a course					
Introduce students with market and internal assumptions for establishing and operating company. Understand ways to obtain and economically use required current and long-term assets of enterprise. Predict forms and causes of incurring certain costs and the possibility of generating certain types of income. Learn and use business performance indicators to control and expand business.					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
Outcome 2: Apply professional knowledge and skills in business operations and in upgrading an existing business entity or in establishing a new one. Outcome 3: Identify and evaluate key performance indicators of companies for management and decision making. Outcome 5: Design and substantiate an entrepreneurial idea through a business plan. Outcome 6: Create a plan for purchasing, sales and marketing activities. Outcome 13: Identify different business risks and their impact on the business process.					
Expected learning outcomes on a level of a course					
1. Recognize the prerequisites and goals of a company 2. Combine different sources of financing and managing current and fixed assets 3. Analyse the economics of resources and functions 4. Classify costs and sources of revenue 5. Analyse the main financial statements and business performance indicators					
Content of a course					
Concept and content of economics. Company environment. Company, entrepreneur and entrepreneurialism. Commercial and social prerequisites for business foundation and success in a business. Company goals. Principles of business, planning and financing of a company, company resources, company business on a market and company business monitoring. Theory of costs: concept and kinds of cost, point of cost and cost holders, cost dependence on capacity utilization, kinds and methods of calculation, budget costs for different stages of capacity utilization. Theory of price-fixing and theory of cost application in price policy in different market environments. Factors of business process. Business result: accounts of business operation and company value fixing. Success and criteria of success of a company business: productivity, economy and profitability. Company business policy. Economics of business functions. Working companies' data and experience are used: basic characteristics of resources for work and work objects, economics of resources for work and objects; basic indicators of efficient company business.					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Comments					
Students' obligations					

Prerequisite for passing exam is preparation (individual or team) and individual oral presentation of seminar work in form defined by teacher with individually selected activity, product or service (previously approved by teacher)

Grading, evaluation and monitoring of students' work continuously during lectures and exams

Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.

Continuous check-up:

Continuous assessment for full-time students

Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Assessment exercises	Teaching assignments or online	Threshold	Max
Outcome 1	4,5%		3%		2%	4,75%	9,5%
Outcome 2	19%		7%	4,5%	2%	16,25%	32,5%
Outcome 3	4,5%		3%		2%	4,75%	9,5%
Outcome 4		19%	3%	3,5%	3%	14,25%	28,5%
Outcome 5		9%	6%	2%	3%	10%	20%
Percentage of ECTS	1,7	1,7%	1,3	0,6	0,7		6
Total	28%	28%	22%	10%	12%	50%	100%

Continuous assessment for part-time students

Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Assessment exercises	Teaching assignments	Threshold	Max
Outcome 1	5,5%		3%		1%	4,75%	9,5%
Outcome 2	18%		7%	4,5%	3%	16,25%	32,5%
Outcome 3	6,5 %		3%			4,75%	9,5%
Outcome 4		22%	3%	3,5%		14,25%	28,5%
Outcome 5		12%	6%	2%		10%	20%
Percentage of ECTS	1,8	2 %	1,3	0,65	0,25		6
Total	30%	34%	22%	10%	4%	50%	100%

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Exam term:

Outcomes	Written exam	Oral exam	Threshold	Max
Outcome 1	8,5%	1%	4,75%	9,5%
Outcome 2	30,5%	2%	16,25%	32,5%
Outcome 3	8,5%	1%	4,75%	9,5%
Outcome 4	27,5%	1%	14,25%	28,5%
Outcome 5	19%	1%	10%	20%
Percentage of ECTS	5,64	0,36		6
Total	94%	6%	50%	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good (4)	B
60,00 – 74,99	Good (3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

Obligatory literature

1. Materials from lectures and seminars College on the E-learning platform (<https://moodle.srce.hr/2019-2020/>)
2. Karić, M.: EKONOMIKA PODUZEĆA, Ekonomski fakultet Osijek, Osijek, 2009.

Additional literature

1. Ravlić, R.: EKONOMIKA PODUZEĆA, Ekonomski fakultet Zagreb, Zagreb, 1995.

