

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Economics and Analysis of Agritourism Business Activities				
Head of course	MSc Marino Golob, Senior Lecturer				
Study programme	Professional undergraduate study Sustainable Agritourism				
Status of a course	Obligatory				
Year of study	1.	Semester	II	ECTS credits	5
Teaching plan (L + E + S+ Pr)	2L+1E+1S				
Goals of a course					
Training students to understand contemporary economics and analysis of the agritourism economy in the context of globalization trends, and on the basis of knowledge of business theory, analysis and policy of agritourism economic entities, and also acquire a special skill in applying the acquired theoretical knowledge in the implementation of entrepreneurial activities in the agritourism economy.					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
Outcome 10: Create entrepreneurial programs in agritourism. Outcome 11: Recommend appropriate organizational solutions in the business process. Outcome 12: Investigate market characteristics in rural tourism. Outcome 13: Analyse business performance and business documentation in agritourism within the framework of the legislation of the Republic of Croatia.					
Expected learning outcomes on a level of a course					
<ol style="list-style-type: none"> 1. Explain the preconditions and goals of the operation of an agritourism farm 2. Explain the sources of financing and management of the assets and costs of an agritourism farm 3. Recognize the importance of business operations accounting and monitoring, and analyse performance indicators 4. Interpret the features and effects of investments in an agritourism farm 5. Define the eligibility of investments in an agritourism farm 					
Content of a course					
The role of accounting in a company. Basic terms in accounting. Differentiating the terms – expense, costs, expenditure, spending, revenue, debits. Success of business activities. Key performance indicators. Determining the results of business activities. Factors of financial business activities. The break-even point. Principles of doing business and business politics. Planning and financing business activities. Customer demand. Turnover ratio and cash conversion cycle. Cost centres in an agritourism estate. Business documentation and the creation of reports. Introduction to creating investment projects. Financing investments.					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Comments					
Students' obligations					
According to the study rules					
Grading, evaluation and monitoring of students' work continuously during lectures and exams					
Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of					

students.

Continuous check-up:

Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Threshold	Max
Outcome 1	20%			10%	20%
Outcome 2	20%			10%	20%
Outcome 3		16%	4%	10%	20%
Outcome 4		12%	8%	10%	20%
Outcome 5		12%	8%	10%	20%
Percentage of ECTS	2	2	1	2,5	5
Total	40%	40%	20%	50 %	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Exam term:

Outcomes	Written exam	Oral exam	Max
Outcome 1	10%	10%	20%
Outcome 2	10%	10%	20%
Outcome 3	10%	10%	20%
Outcome 4	10%	10%	20%
Outcome 5	10%	10%	20%
Percentage of ECTS	2,5	2,5	5
Total	50%	50%	100%

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good (4)	B
60,00 – 74,99	Good (3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

Obligatory literature

1. Karič, M.: Ekonomika poduzeća, Ekonomski fakultet Osijek, Osijek, 2009.
2. Lecture materials and course exercises
3. Priručnik Seoski_turizam, Ministarstvo turizma
4. Materials from lectures and seminars

Additional literature

1. Jadranko Bendeković *et al*: Priprema i ocjena investicijskih projekata, FOIP1974.d.o.o., Zagreb, 2007.

